

Beat: Technology

## **BORA - YELLOWSTAR - KIM at the PARIS GAMES WEEK 2016**

**For the release of His BOOK**

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**USPA NEWS** - Bora 'Yellowstar' Kim was two years old when his older brother made him play video games. Few years later, he discovered the video game Starcraft. Again, few years later, his esports experience increased with the video game Warcraft 3 and quickly made a name for himself...

Bora 'Yellowstar' Kim was two years old when his older brother made him play video games. Few years later, he discovered the video game Starcraft. Again, few years later, his esports experience increased with the video game Warcraft 3 and quickly made a name for himself.... In 2009, he was crowned ESWC French Champion. His brother, then, introduced him to League of Legends and he has stuck to it ever since.

At the age of 24, he has already marked the History of League of Legends (LoL). He is considered as one of the best players of his generation. During the PARIS GAMES WEEK 2016 lasting October 27-31 at Paris Porte de Versailles, he introduced the release of his book 'Yellowstar - Devenez un champion de League of Legends' (Yellowstar - Become a League of Legends' Champion - Albin Michel Editions) during a Press Conference on October 26, 2016.

After 4th season on the game, playing successively role of AD Carry & Support for some of the best teams in the world (Millenium, SK Gaming and now FNATIC), he's the first player in the world who has managed to qualify for all 4 World Championships.

In the book, he goes through his career in esports; the first steps; the part his family played in his passion for esports; experiences in Warsaw & Cologne; relationship with colleagues & competitors; issues like consistency, loyalty, endurance, solitude, privacy, dedication, ambition. Finally, to give advices & testimony for young & motivated players to be aware of the reality & the challenges...

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